



TOSHIBA

Leading Innovation >>>

B-852

THERMAL PRINTER



- > **New and improved connectivity features**
- > **Increased expandability options**
- > **Higher processing speeds**
- > **Easy maintenance**
- > **Improved data processing of large files**

The TOSHIBA B-852 printer offers high-speed printing and enhanced processing via an extensive choice of interfaces - including USB 2.0 and internal LAN. With powerful networking capabilities, the TOSHIBA B-852 wide web printer delivers outstanding performance for a wide variety of environments and applications.





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PRINTER SPECIFICATIONS

Technology	Thermal transfer / direct thermal
Printhead	Flat type
Resolution	11.8 dots/mm (300 dpi)
Print Width	Maximum 216.8 mm
Print Length	Maximum 640 mm
Print Speed	Up to 101.4 mm/s
Interfaces	Bidirectional parallel port, USB 2.0, LAN (100BASE), serial port, wireless LAN
Barcodes	UPC/EAN/JAN, Code 39, Code 93, Code 128, EAN 128, NW7, MSI, Industrial 2 of 5, ITF, Postnet, RM4SCC, KIX-code, RSS14, Customer Bar Code
2D Codes	Data Matrix, PDF 417, Maxicode, QR code, Micro PDF 417, CP Code
Fonts	Bitmap font (21 fonts), Outline font (4 types), Price font (3 types)
Optional	Cutter module, wireless LAN module, serial interface board, expansion I/O board, RTC (real time clock)
Dimensions	385 (W) x 181 (D) x 243 (H) mm 385 (W) x 427 (D) x 243 (H) mm with supply holder installed
Weight	15.6 kg (without media and ribbon)
Options	The B-852 printer can be extended with various modules: Cutter module Expansion I/O interface board Real-time clock
Customer	New and improved connectivity features
Benefits	Increased expandability options Higher processing speed to improve data processing Easy maintenance and low cost of ownership Capability to replace legacy systems and competitors' product

Speed and Functionality

Utilising ground-breaking CPU technology from TOSHIBA, the B-852 offers high-speed printing and enhanced processing via an extensive choice of interfaces – including USB 2.0 and internal LAN. The options of serial and wireless LAN interfaces provide additional flexibility and choice, making the B-852 adaptable to the widest variety of environments and applications.

Future Proofing

For future proofing, the B-852 printer is compatible with legacy systems, TOSHIBA or non-TOSHIBA. With the powerful Basic Command Interpreter (BCI) program, incoming data can be manipulated to generate the correct label formats. The BCI can also communicate with external devices allowing the easy integration of other technology systems.

Lower Cost of Ownership

All TOSHIBA products are manufactured at TOSHIBA's own facilities, providing the assurance of complete reliability and quality of key components essential for low overall cost of ownership. To lower the cost of ownership further the B-852 has large internal memory as standard with no requirement for costly PCMCIA boards or ATA memory cards.

Fully Compatible

Software and supplies are compatible with TOSHIBA's previous B-852 printer model. Existing media stock and grades do not need to be changed.

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QLM Label Makers Pty Ltd ABN 46 009 710 614

Head Office PO Box 398, Springwood QLD 4127

p 1300 792 782 **e** qlm@qlm.com.au

Label Print Systems Pty Ltd

Showroom 1 Australand Drive, Berrinba QLD 4117

p 1800 113 904 **e** sales@labelprintsystems.com.au

qlm.com.au **labelprintsystems.com.au**